

Virginia Community Criminal Justice Association

Social Media Policy

The Virginia Community Criminal Justice Association (VCCJA) recognizes the role social media plays in modern communication. As such, we respect the right of VCCJA members to use social networks for self-publishing and self-expression while adhering to our organizational priorities. This policy applies to all VCCJA social networking forums, which include but are not limited to: Facebook, YouTube, Twitter, Instagram, etc. All official Forums must be monitored by an administrator which will be the VCCJA PR Committee Co-Chairs, and any other members designated by the VCCJA Executive Committee; these individuals will have the authority to remove content and/or people who violate this policy.

As a VCCJA member, your commentary is not only a direct reflection of you personally but also the VCCJA brand. Commentary that is considered defamatory, obscene, proprietary, or libelous by any offended party could subject you to personal liability and damage VCCJA's reputation. Once it's on the Internet, it's there forever. Only those Forums social media sites created by VCCJA are official forums of the VCCJA. Any other forums containing VCCJA logos or purporting to be an official VCCJA Forum social media site should be reported to the VCCJA Executive Committee immediately.

Official VCCJA social media sites may not be used for the following purposes:

1. Posting commentary that is considered defamatory, obscene, proprietary, or libelous
2. VCCJA social media sites must not be used for illegal purposes, including but not limited to defamation, or violation of criminal laws
3. Harassing, threatening, discriminating against, or disparaging any individuals through VCCJA branded social media sites will not be tolerated by the VCCJA
4. to campaign or announce one's intention to run for any elective position, or to endorse any candidates for VCCJA boards and committees or other criminal justice, professional or governmental organizations, the only exception to this is when the VCCJA Nominations Committee posts potential candidates/informational biographies while running for positions on the VCCJA Executive Committee
5. for commercial purposes. "Commercial" in this context means communications whose primary purpose is to advance the business or financial interests of any person or entity, or otherwise to promote a financial transaction for the benefit of the author directly or indirectly

6. Airing personal grievances
7. Sharing any VCCJA organization-privileged/confidential information, including copyrighted information or organization-issued documents
8. Sharing photographs of other employees, clients, vendors, suppliers on VCCJA platforms without their permission is prohibited

Official VCCJA social media sites may be used for the following purposes:

1. Self-publishing and self-expression
2. Engaging with and sharing content posted by VCCJA branded accounts is encouraged and appreciated
3. Engaging personally with VCCJA stakeholders (donors, volunteers, board members, sponsors, vendors, etc.)
4. Representing yourself as a VCCJA member up to and including the use of its logos and branding, on your personal profiles
5. The VCCJA Nominations Committee shall post potential candidates nominated and informational biographies for members running for positions on the VCCJA Executive Committee
6. Reporting to the VCCJA Executive Committee any other forums containing VCCJA logos or purporting to be an official VCCJA Forum social media site
7. Contacting the VCCJA Executive Committee immediately if contacted by the media or press about any post that relates to VCCJA business
8. Reporting any violations of this policy immediately to a VCCJA Executive Committee Member

If a VCCJA member becomes aware of any violations of this policy, they should report the violation(s) immediately to a VCCJA Executive Committee Member who shall, in turn, report the violation(s) to the rest of the Executive Committee membership.

Violations of the VCCJA social media policy could lead to all but not limited to the following: the cancellation of VCCJA membership, disciplinary action, and notification of appropriate officials of any violations of the law. The VCCJA Executive Committee reserves the right to investigate any violations of this social media policy by said authority listed in the VCCJA By-Laws under Article VII Section #'s 7 and 8.